



Teaching with Poverty in Mind with Eric Jensen

What Being Poor Does to Kids' Brains and What Schools Can Do About It

Monday, August 24, 2015 • 8:30 a.m. - 3:00 p.m.

Jensen Learning© Teacher Workshops Boost Student Learning And Engagement With 100% Research-Based, Highly Practical, Classroom Tested, Brain-Based Teaching Tools.

Workshop overview:

This event will give participants an overview of Eric Jensen's high-energy, classroom tested, research-based model designed to erase the academic effects of poverty. It is the first step to changing your understanding and responses to students of poverty. This workshop will show you how to break the pattern of failure and help turn D and F students into high achieving, motivated learners. You'll also learn clear steps you can use to intervene in positive, practical, research-based ways to improve student achievement.

According to Eric Jensen:

If your students come from poverty, you have unique learning, social and behavior challenges. After all, we know the human brain is just as vulnerable to negative factors as it is receptive to positive factors. **It's easy to look at the statistics and just give up.** There's good news. The brain can also change for the good. I have done my homework. Many schools are succeeding. I have worked at several of them to discover what they are doing differently that is working.

Workshop agenda

- **Introduction:** Roles, Expectations, Prior Knowledge and Goals
- **Problem:** How Poverty Adversely Affects the Brain
- **Inquiry:** Overview of Neuroplasticity - How much can educators actually affect the student's brain? (Evidence of teachers and schools)
- **Research:** What Matters: School Culture and the Big Four (4) Contributors to Success: Effort, Attitude, Capacity and Behaviors.
- **Practical Tools:** Learn what drives success at schools and what staff can do to ensure the change process begins.
- **Next Steps:** Goals, Supports and Celebrations

Who should attend:

K-12 elementary and secondary education teachers, ELL teachers, pupil services staff, building principals, directors of curriculum, district administrators.

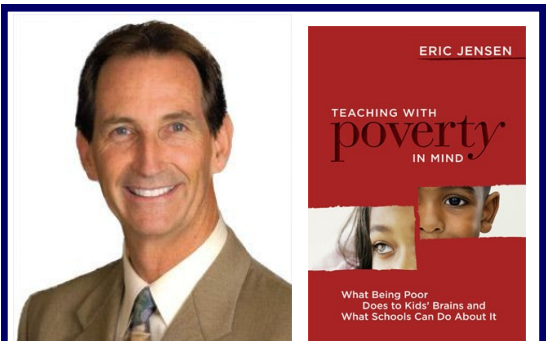


Eric Jensen Returns in 2016!
August 22-26, 2016
Save the Dates

Extended Learning Opportunities to be Announced

For additional information contact:

Cheryl Malaha, Executive Director Instructional Services, CESA 6
cmalaha@cesa6.org or 262-573-7025



Eric Jensen

Eric Jensen has been a leading authority on the science and applications of brain research in education for more than 15 years. He is a former teacher who has spoken at national and international conferences and taught as adjunct faculty at three universities. Jensen is a longtime member of the invitation-only Society for Neuroscience and President's Club at the prestigious Salk Institute of Biological Studies in La Jolla, California.

Eric Jensen authored *Teaching with the Brain in Mind*, *Enriching the Brain*, and 23 other books on learning, the brain, and teaching.

Registration Details

- **Registration fee:**
✓ \$295 per person
- **Time:** 8:30 a.m. - 3:00 p.m.
- **Onsite check-in:** 8 - 8:30 a.m.
- **Location:**
Oshkosh Convention Center
1 North Main Street
Oshkosh, WI 54901
- Registration includes materials, light breakfast and lunch
- **Registration Deadline:**
June 1, 2015
- **Online registration:** cesa6.org/prof_dev/

Cancellation Policy: Any registration cancellation must be received 48 business hours before the scheduled date for a refund to be issued. Because attendance at most sessions is limited, persons registering and not in attendance on the day of the session will be charged the full registration fee. CESA 6 reserves the right to cancel any sessions due to insufficient enrollment. Participants will be notified by email or by phone if a cancellation occurs.